

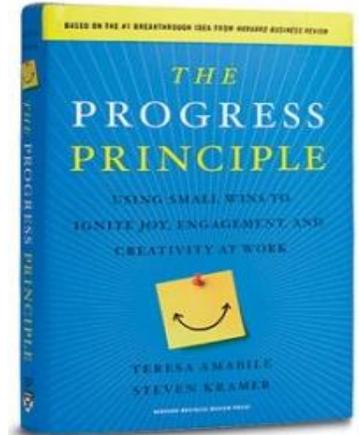
The new indispensable rules of engagement

Think of everything you want to accomplish this year. Is your team engaged to deliver amazing results? Or, are they feeling stuck, frustrated by too much change and shifting priorities? You're invited to ignite their full potential.

The **Breakthrough Leader** program will show you what the *best* leaders of engagement know and practice every day to motivate millennials and all generations. Register today - take your team to the next level of high performance.

Engagement is won or lost on the frontlines of leadership. Develop the skills it takes to succeed.

- Our program is based on the acclaimed book **The Progress Principle** by Harvard Business School's Director of Research Dr. Teresa Amabile
- Voted the #1 Breakthrough Idea from Harvard Business Review
- Proven actions to unlock the high-performance potential of your team



The Breakthrough Leader

Unlock high performance and motivation with *The Progress Principle*

Full-day or half-day format options
Can be conducted for 8 to 50 people
Held at the location of your choice
Contact us for pricing details

You'll leave with...

- ✓ The most effective approach for motivating performance, and elevating engagement in your culture
- ✓ A strategic plan to increase the productivity, creativity and commitment of your team
- ✓ Relevant action planning tools and ideas you can implement right away
- ✓ A new level of confidence to lead as a difference-maker that inspires all generations

Presented by

Culturology
Breakthrough from the inside out

*"The Breakthrough Leader program does an excellent job of explaining and exploring our discoveries about **what makes people engaged, creative, and productive at work.**"*

-Dr. Teresa Amabile and Steven Kramer, co-authors of "The Progress Principle"

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*"The Breakthrough Leader was so worthwhile that after attending a public session, I brought it in-house for my entire leadership team. **The concepts are logical and the tools are so practical that we put them to use immediately.**"*

- Pat Pettinati, SVP and Global Head of Total Rewards, SAP

Get inspired! Get creative! GET ENGAGED!

In today's change-saturated business world, engaged employees are your ultimate difference-makers.

The Breakthrough Leader is a powerful workshop that reveals exactly what leaders at all levels must do every day to engage millennials and all generations.

This is no ordinary workshop

- Highly interactive, energized pace, dynamic environment
- Collaborative team exercises bring key concepts to life
- Facilitators with practical wisdom from the "front line"
- Powerful tools and a plan for immediate action
- Discussion with peers to generate ideas for application
- Continuous support from **Culturology** after the workshop
- LIVE follow-up webinar to ensure application and success

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Implement these key skills:

- ✓ Activate #1 driver of engagement (it may surprise you!)
- ✓ Motivate all generations by leveraging EQ
- ✓ Build daily leadership habits that drive sustainable behavior change and performance
- ✓ Become a "catalyst" and "nourisher" in your role as a leader to elevate engagement
- ✓ Add more meaning to your team's work
- ✓ Harness the power of small wins
- ✓ Re-ignite your own passion and energy as a leader

Stop grinding your gears as a leader



Get aligned to make progress

If you've been working on engagement year after year with flat or even poor results -- it's time to influence engagement where it matters most. **The Breakthrough Leader** provides the road map.

About Culturology

We believe organizations have a full potential that is waiting to be unleashed. This potential can ignite your ultimate competitive advantage – the way your people work together to execute.

Culturology is a purpose-led team dedicated to shaping healthy high-performance cultures. We deliver thought-provoking experiences that lead to results.

www.culturologyUSA.com

Who should attend?

Leaders challenged to -

- increase employee **engagement**
- navigate **change** and shifting priorities
- take-on a **new role** with increased **responsibility**
- establish a mindset of **accountability** for results
- motivate** a team with generational differences
- generate ideas to **innovate** opportunities
- amplify the **power of meaning** to **inspire**
- advance from micro-manager to effective **coach**
- gain the key people **skills** to go to the **next-level**
- develop their own **emotional intelligence**

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